



# 2021 Lodging Tax Fund Notice of Intent to Apply

***Due by Friday, October 2nd at 5:00 pm***

**Background:** On September 24<sup>th</sup> the Lodging Tax Advisory Committee held a special meeting to discuss the 2020 budget shortfall and current budget predictions for 2021. In order to better assess the current climate and 2021 forecast for tourism marketing, operations, and event management the Committee has decided to request a notice of intent to apply for 2021 Lodging Tax Funding. This will assist the Committee and City staff in better understanding current allocation priorities and where assistance is needed most.

**Directions:** Please fill out the below form completely and succinctly. If your organization has more than one operation, facility, or event mention this in the appropriate section below. A detailed budget is required to be included in your submission. Please submit the completed form to Ben Braudrick at [bbraudrick@cityofpa.us](mailto:bbraudrick@cityofpa.us).

Organization/Agency Name: \_\_\_\_\_ Potential Need/Request: \$\_\_\_\_\_

Type of Organization (Check all service categories that apply to this application):

- Tourism Promotion/Marketing
- Operation of a Tourism Promotion Agency
- Operation of a Tourism-Related Facility owned or operated or non-profit organization
- Operation and/or Capital Costs of a Tourism-Related Facility owned by a municipality
- Event Maker

**Long Form Questions – Please be as succinct as possible**

**What will your organization be requesting funding for?**

**If you were awarded 2020 funds, were you able to be reimbursed fully? If not, please state why and what was not purchased or expended that was included in the signed contract.**

**Are you planning on operating fully in 2021? If not, what would you be requesting funding for?**

**If funding is not available, what are the consequences for your business?**