



# 2023 User Survey

## THE PUMP TRACK IS POPULAR!

179

People responded to our survey

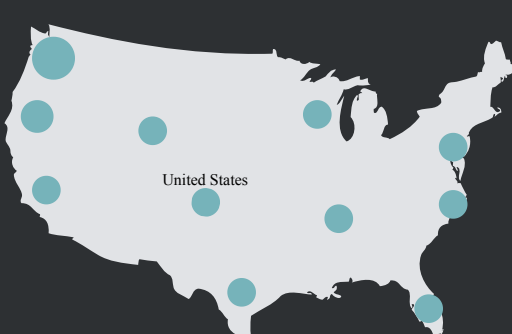
4.6

Pumptrack users rated their experience from 1-5. 83% of visitors gave a rating of 5 and less than 1% of users with scores less than 3.

## WHERE ARE USERS FROM?

48 Unique Zip Codes

12 States



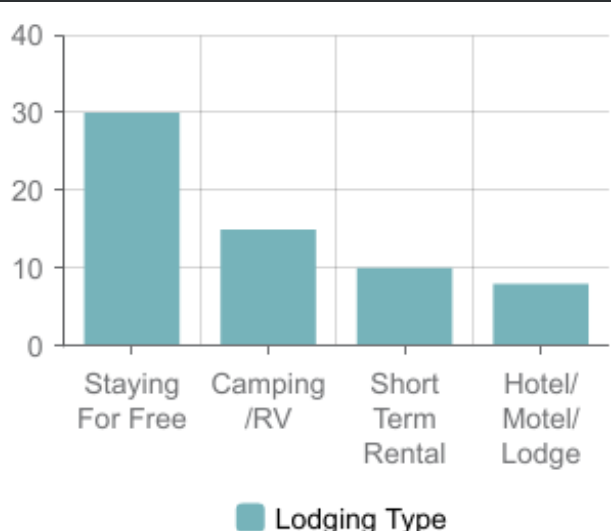
27 Washington Cities



28% of visitors from farther than 50 miles

## WHERE DO VISITORS STAY?

52% of pump track visitors stay in paid accommodations



## HOW DO PEOPLE HEAR ABOUT THE PUMP TRACK?



18%  
facebook or instagram



22%  
friend or family



6%  
helped build it/ Lincoln Park BMX



53%  
noticed it while in the area



1%  
internet search for local trails

## WHAT ARE PEOPLE SAYING ABOUT THE PUMP TRACK?

79% of comments are overwhelmingly enthusiastic

*It's amazing! Every city should have one!!*



*What a great park for families! My husband noted that the older kids (teens) were very encouraging and patient with younger riders on the pump track! Great outlet for kids of all ages. Nice job PA! We will be back!*



*Our daughter learned some great confidence on the less intense track! Great milestone! Great community investment!*